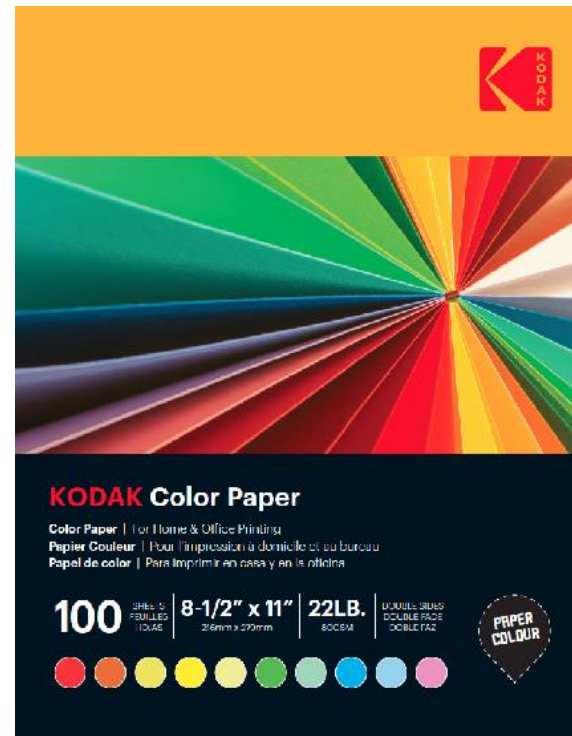




KODAK Home and Office Media

KODAK Home & Office Media exclusively from Fantac!



What makes Kodak brands “special?”

It's more than a brand. It's Kodak approved.

It's the brand you trust to deliver consistent quality time after time!

Kodak approved means that each product has been certified to meet specific performance expectations across the full spectrum of printing, packaging and converting applications. Every Kodak supplier must meet a high threshold of standards, including quality control, safety and environmental.

As a global brand this means that whenever you are looking to share a captured moment, you can always depend on Kodak.



The symbol of confidence.

We've been listening to our customers and retailers.

Guess what we've heard?

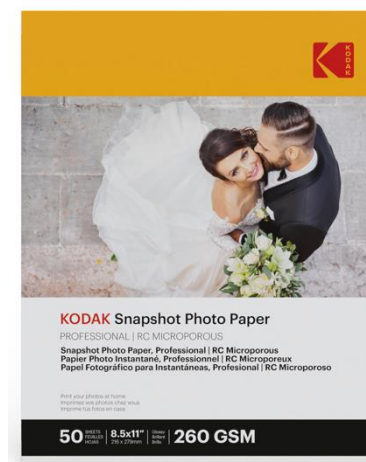
- More people are capturing moments than ever before.
- Consumers are actually printing more using not just desktop printers but new mobile and compact printers, on-demand services and on-line fulfillment.
- Customization and personalization are the driving forces of growth in the photo printing market...an impressive 40% of total sales. DIY consumers are opting for home printing that reflects their unique style and preferences.
- The “new” Kodak customer loves photos and enjoys making their pictures count.
- Many of these customers have never owned a camera but they post and often print to share their lives with family and friends

**More people are now saying,
“Why just post. Keep it on Kodak!”**



So what's new at Kodak?

- It is time to refresh the most extensive line of photo papers and specialty products available for home printing.
- We are streamlining the product line with new products to meet the needs of the “new” Kodak customer.
- Social media trends have confirmed the power of influencers.
- Consumers aren't stupid: They can smell inauthenticity from miles away.
- Market studies confirm that Kodak is trusted and represents quality.
- Our product lines and packaging need to reflect our customers.



Today's KODAK family of Photo Papers!



Why should I sell Kodak photo papers?

- Brand Recognition: Kodak is a well-established, trusted brand known for quality in photography products.
- High-Quality Product: Kodak photo papers are known for vibrant colors, sharp details, and durability, appealing to both amateur and professional photographers.
- Diverse Range: They offer various types of photo papers (glossy, matte, premium), meeting different customer needs.
- Strong Market Demand: With the growth of home photo printing and professional photography, there's consistent demand.
- Profit Potential: The combination of brand trust and product quality can lead to higher sales margins.



Introducing Kodak's Photo Paper family

Products	GSM	Quality
Ultra Premium, Gloss Satin	280 250g	RC
Premium, Gloss	260g	RC
Premium, Gloss	240g	RC
Photo Gloss	200g	RC
Photo Matte	120 145 180g	Matte
Picture Paper, Vivid	230g	Cast Coated
Snapshot Photo	180g	Cast Coated
Snapshot Photo	200g	Cast Coated
Snapshot Photo	230g	Cast Coated
Snapshot Photo, Professional	260g	RC



The best value for everyday printing!



KODAK Snapshot Photo Paper captures the moment for a new audience of customers who like to post.

But now, they are printing and sharing their special moments on **KODAK Snapshot Photo Paper**.

Share the Moment!

- * 100 Sheets | 4 x 6"
- * 50 Sheets | 4 x 6" | 5 x 7" | A4 | 8-1/2 x 11"
- * 25 Sheets | 4 x 6" | A4 | 8-1/2 x 11"
- * 180 gsm
- * Long lasting and fade resistant



KODAK Snapshot Photo Paper



And now, a great line has gotten even better!



Introducing KODAK Snapshot Photo Paper, 200 & 230g!

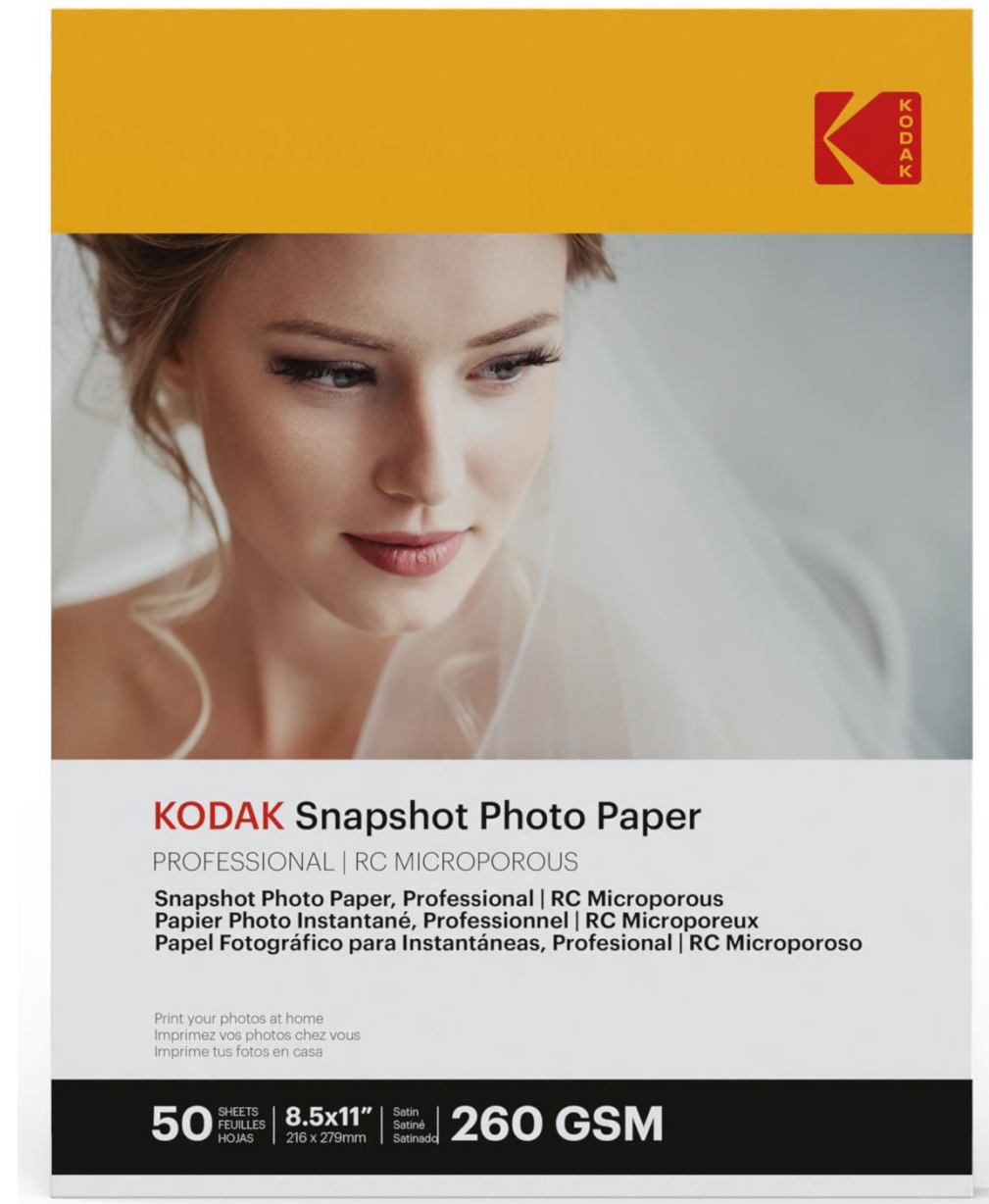


And, all new Snapshot Photo Paper, Professional.....



KODAK Snapshot Photo Paper, 260g

PROFESSIONAL | RC | MICROPOROUS | GLOSS & SATIN



Resin coated...our best Snapshot quality ever!



Kodak's very best!

KODAK Ultra Premium Photo Paper

Professional photos for a lifetime of memories

- * Prints dry instantly - ready to frame and share
- * High gloss for a brilliant shine and satin for low glare
- * It's universally compatible, so you can use it with any inkjet printer
- * Studio quality, heavy weight paper
- * 280gsm



Studio Quality and Scratch Resistant

KODAK Ultra Premium Photo Paper HIGH GLOSS | 250 GSM

Professional photos for a lifetime of memories

- * Prints dry instantly - ready to frame and share
- * High gloss for a brilliant shine and satin for low glare
- * It's universally compatible, so you can use it with any inkjet printer
- * 250gsm

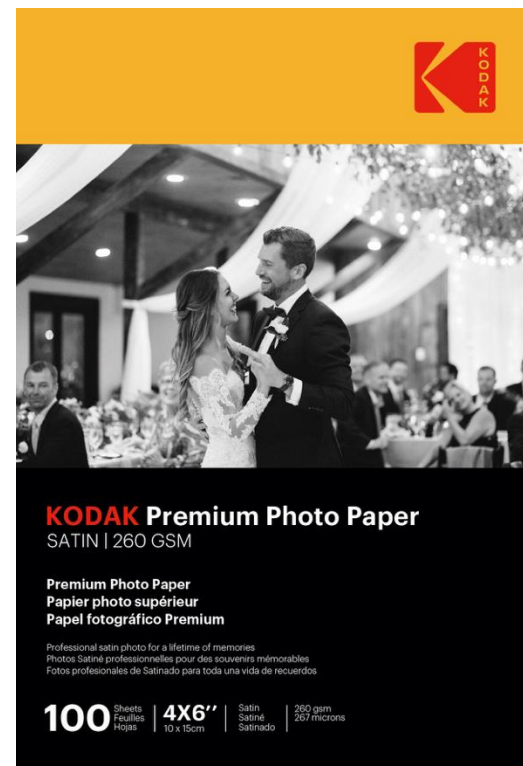


Now better than ever!

KODAK Premium Photo Paper

Glossy photos for outstanding prints and albums

- * Prints dry instantly
- * Create quality, colorful prints
- * Perfect for everyday printing
- * 260gsm Glossy | Satin
- * 240gsm Glossy

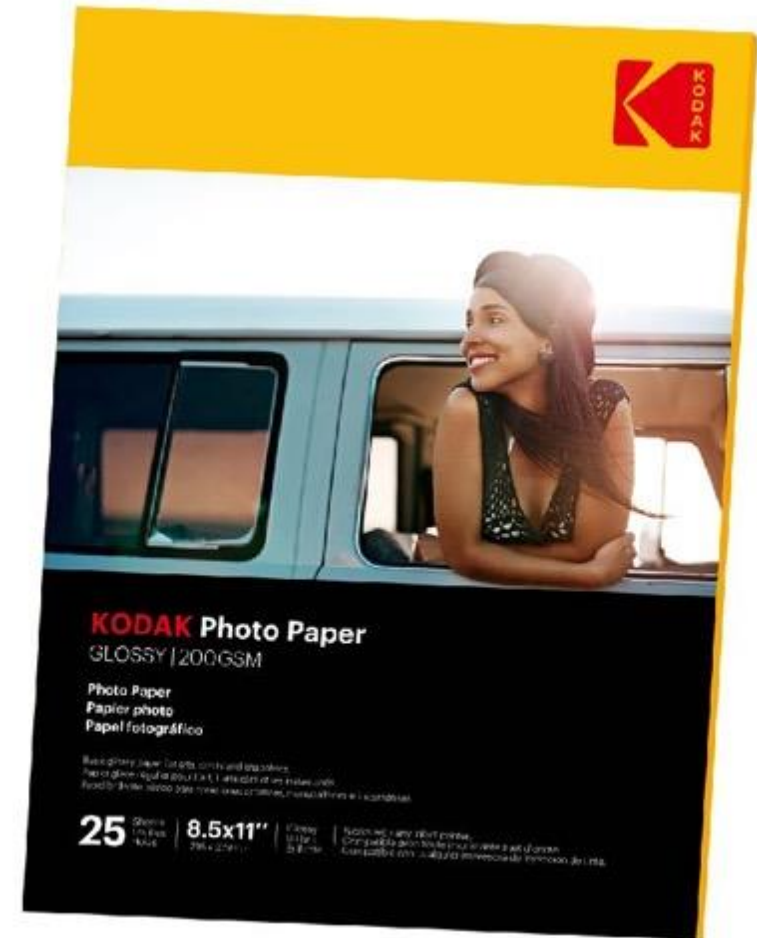


New and improved!

KODAK Photo Paper, Gloss

Glossy Paper for arts, crafts and snapshots

- * Prints dry instantly
- * Create quality, colorful prints
- * Great for home and office printing projects
- * 200gsm Resin Coated



Always a family favorite!

KODAK Photo Paper, Matte

Basic Photo Paper for arts, crafts and snapshots

- * Prints dry instantly
- * Create quality, colorful prints
- * Matte finish for home and office printing
- * 120 and 180gsm



When a special photo needs a special paper.

KODAK Picture Paper, Vivid

- * Intensify your photos with bold colors
- * Produces dramatic special effects.
- * Works on all desktop inkjet printers.

Turn Moments in Memories

- * 100 Sheets | 4 x 6"
- * 25 Sheets | A4 | 8-1/2 x 11"
- * 230 gsm
- * Long lasting and fade resistant



Specialty Media to turn moments into memories!



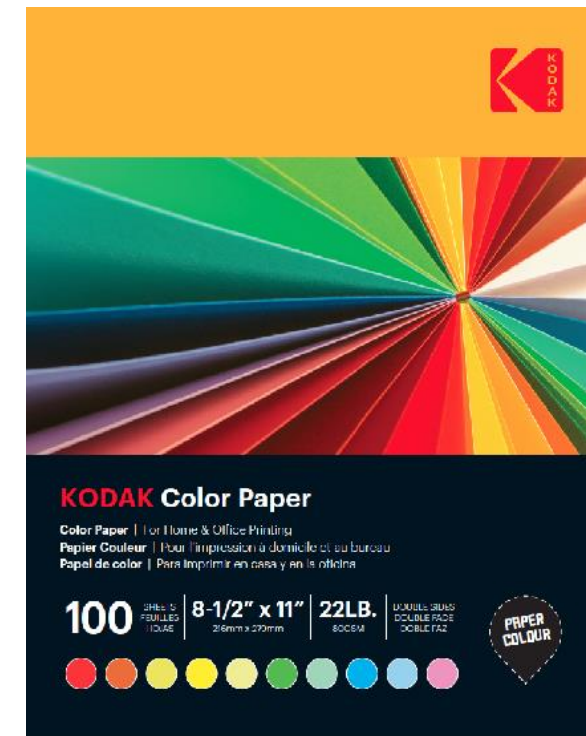
KODAK Color Paper

10 popular colors for inkjet and laser printing

- * 22lb.
- * 100 sheets per pack
- * 10 individual color packs, or variety packs of 10 sheets of each color.
- * Compatible with all inkjet, copier and laser printers

Product Details

KODAK Color Paper offers home users, students and businesses a full range of both individual color packs as well as a variety pack of 10 individual colors. The right choice for brochures, school projects, signs, posters and crafts.





KODAK Origami Paper

10 popular colors for inkjet and laser printing

- * 22 lb.
- * 100 sheets per pack
- * 10 individual color packs, or variety packs of 10 sheets of each color.
- * Compatible with all inkjet, copier and laser printers

Product Details

KODAK Origami Paper offers consumers, students and kids of all ages a range of color packs in a variety pack of 10 individual colors.

Available in a range of sizes:

- 65x 65mm - 2.56x2.56"
- 100x100mm - 3.94x3.94"
- 150x150mm - 5.90x5.90"
- 190x190mm - 7.48x7.48"



KODAK Color Paperboard

10 popular colors for inkjet and laser printing

Perfect for printing, cutting, pasting, painting, and crafting.

- Double sides are printable
- 180gsm, 210gsm, 230gsm are available.
- A4x100 sheets & 8.5"x11"x100 sheets
- Single color or 10 assorted color are available
- Color choice (Red, Orange, Lemon Yellow, Bright Yellow, Light Yellow, Bright Green, Light Green, Bright Blue, Light Blue, Pink)



KODAK Photo Sticker Paper

Premium Photo Label Paper

Turn Moments in Memories

- * Turn your most memorable moments into personalized photo stickers
- * Premium Photo label paper
- * Available in US Letter Size and A4 (10 sheets)
- * Specially formulated for vibrant colors and sharp text

Product Details

KODAK Photo Stickers are easy to use to create labels, decorations and stickers at home or in the office for any occasion including birthdays, holidays, weddings and many other special events.



KODAK Sticker Paper

Basic Adhesive Label Papers

- 3 surface choices: glossy, matte, and kraft paper
- A4x100 sheets & 8.5"x11"x100 sheets



KODAK Self-Adhesive Labels

Pre-cut Multi-purpose Labels

- Premium Inkjet, Laser and Copier Labels
- 80gsm Matte Surface
- A4x100 sheets & 8.5"x11"x100 sheets



KODAK Dye Sublimation Paper

- * Create & personalize your gifts.
- * Great for t-shirts, mugs, phone cases, bags, light polyester fabrics, ceramics and most hard surfaces.
- * Works only with desktop printers that use dye sublimation ink.

Turn Moments in Memories

- * 100 Sheets | Available in US Letter Size and A4
- * Great looking results
- * Long lasting and fade resistant

Product Details

KODAK Dye Sublimation Paper only works with dye sublimation inks which are specifically made for use on mugs, dishes, smooth hard surfaces, and polyester fabrics. The KODAK Dye Sublimation Paper can help photo and gift shops develop new business.



KODAK Magnetic Photo Paper

- * Create & personalize your own photo magnets
- * Adheres to most metal surfaces

Turn Moments in Memories

- * Turn your most memorable moments into personalized photo magnets
- * 5 Sheets letter size, or 5 Sheets 4x6"
- * Specially formulated for vibrant colors and sharp text

Product Details

KODAK Magnetic Photo Paper includes easy to use software to create monthly calendars, fridge magnets, decorations and custom gifts for any occasion including birthdays, holidays, weddings and many other special events.



KODAK Photo Fabric Stick Ups

KODAK Photo Stick Ups can be applied almost everywhere. The repositionable adhesive allows you to print and place your photos on college dorms, school lockers, textbooks, bedroom walls, doors and furniture. **KODAK Photo Fabric Stick Ups** can be removed without leaving a residue.

Key Benefits: Tear resistant, **KODAK Photo Fabric Stick Ups** can be used again and again on a variety of surfaces, including wallpaper, paint and stainless steel.

Product Features: Matte coating is guaranteed to work on all dye and pigment printers. **A4 | 8-1/2 x 11"**

There is no other product quite like it!



KODAK Presentation Paper

- * Create outstanding newsletters and presentations
- * Includes easy to use software and templates
- * Printable on both sides

Kodak for home and office!

- * Print professional looking newsletters, presentations, reports and flyers
- * Two side coated matte paper, 120gsm
- * A4 | 8-1/2 x 11" | 50 sheets per pack
- * Specially formulated for vibrant colors and sharp text

Product Details

Kodak Presentation Paper can be used to produce outstanding results for home, school and the office. Coated on both sides and specially formulated for vibrant colors and sharp text, Kodak Presentation Paper produces the look and feel of a professionally printed project.



KODAK Fine Art Paper | Smooth

- 20 Sheet Packs | 8-1/2 x 11" | A4
- 50 Sheet Packs | 4 x 6" | 4R
- 20 Sheet Packs | A3
- Premium enhance matte photo inkjet paper, 230gsm

Key Benefits: High end look and feel without the cost. Great for everyday prints, special occasions, portrait, etc.

Product Details

- Natural white
- Unique artistic effect
- It can be used for everyday printing and when a special photo deserves a special look.
- The matte coating offers a soft appearance with vibrant color reproduction.



KODAK Fine Art Paper | Etching

- 20 Sheet Packs | 8-1/2 x 11" | A4
- 50 Sheet Packs | 4 x 6" | 4R
- 20 Sheet Packs | A3
- Elegant Soft Etching Texture, 210gsm

Key Benefits: Ideal for everyday printing, fine art prints, portraits, and nostalgic-themed works.

Product Details

- The delicate and refined etching surface enhances depth and dimension, adding a sophisticated touch to portraits, landscapes and artistic works.
- Made from acid-free materials to ensure long-lasting durability, preventing yellowing and preserving artwork and photographs for generations.
- The natural white base provides a neutral color balance, enhancing the warmth and nostalgic charm of prints without artificial brightening agents.



KODAK Fine Art Paper | Ivory

- 20 Sheet Packs | 8-1/2 x 11" | A4
- 50 Sheet Packs | 4 x 6" | 4R
- 20 Sheet Packs | A3
- Premium enhance matte Ivory photo inkjet paper, 230gsm

Key Benefits: High end look and feel without the cost. Great for everyday prints, special occasions, portrait, etc.

Product Details

- With a soft, elegant texture
- The ivory tone enhances warmth and depth, perfect for portraits, landscapes, and artistic prints.
- Ensures excellent color accuracy and fine detail reproduction for stunning visual impact.



KODAK Fine Art Paper | Lustre

- 50/100 Sheet Packs | 8-1/2 x 11" | A4
- 230gsm Photo Matte Paper
- Featuring a unique lustre finish, 255gsm

Key Benefits: Ideal for everyday prints, special occasions and photographs requiring vivid color reproduction and subtle gloss.

Product Details

- It elevates images with a delicate balance of sheen and texture.
- Perfect for portraits, weddings, and other special occasions.



KODAK Fine Art Paper | Illustration

- 20 Sheet Packs | 8-1/2 x 11" | A4
- Comic and illustration photo inkjet paper, 210gsm

Key Benefits: Tailored for comics, manga, designs, and illustrations.

Product Details

- Provides a refined surface with just the right amount of texture, allowing for precise detail, rich contrasts, and professional-grade results in both monochrome and color prints.
- Ideal for various artistic applications, from character designs and concept art to technical drawings and high-end illustration prints, ensuring long-lasting quality.
- Specifically developed for the growing needs of the creative community.
- Developed to empower artists by offering a medium that captures the depth, tone, and intricate details of their work, making it an essential choice for those pushing creative boundaries.



KODAK Crystal Photo Frame Kit

- 1 Clear acrylic block | 4x6" - 102x152mm
- 5 Sheets KODAK Picture Paper
- 1 Sheet Magnetic Metal Back

Key Benefits:

- High end look and feel without the cost.
- Great for both everyday prints and special occasions.

Product Details

The KODAK Crystal Photo Frame Kit is easy to print and assemble in the comfort of your home using any inkjet printer. Perfect gift for family and friends.



KODAK Magnetic Frame Kit

- 1 Designer Magnetic Frame | 5x7" - 127x178mm
- 5 Sheets KODAK Picture Paper | 4x6" - 102x152mm

Key Benefits: High end look and feel without the cost. Great for both everyday prints and special occasions.

Product Details

The KODAK Magnetic Frame Kit is the easy way to print and assemble framed pictures and documents in the comfort of your home using any inkjet printer. Perfect for gifts for family and friends. Simply place the white plastic magnetic frame over photos, artwork and to-do lists. The KODAK Magnetic Frame adheres to most metal surfaces like refrigerators, school and gym lockers and more.



KODAK Memory Album

Turn Moments into Memories

- Self-adhesive transparent film design
- Anti-yellowing, archival and long lasting
- Covers: Black Cloth, Kraft Paper, Light Green Cloth or Water Blue Cloth Cover
- Cover Sizes: 325mmx330mm or 235mmx270mm
- 20 pages



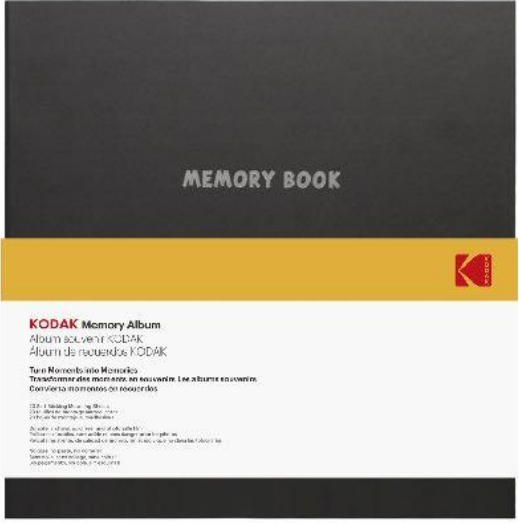
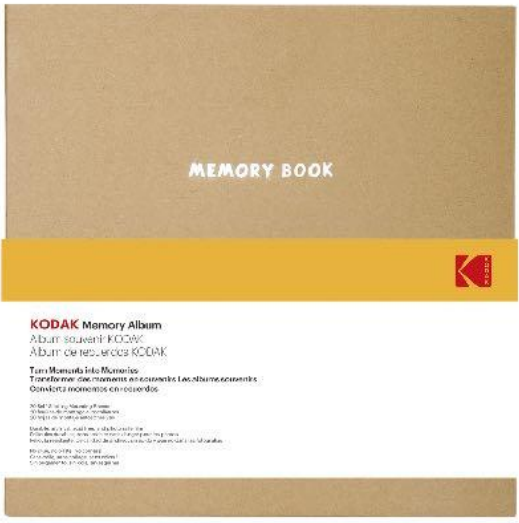
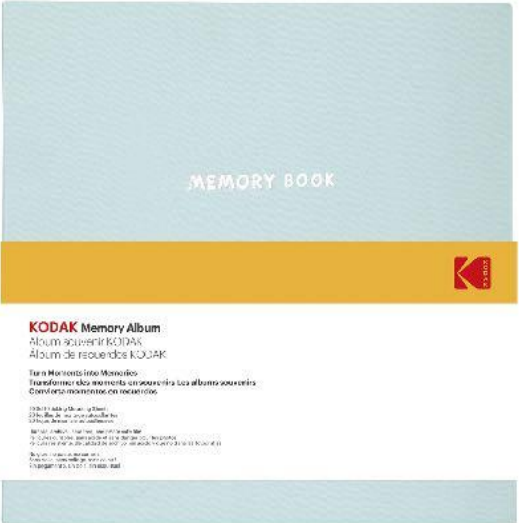
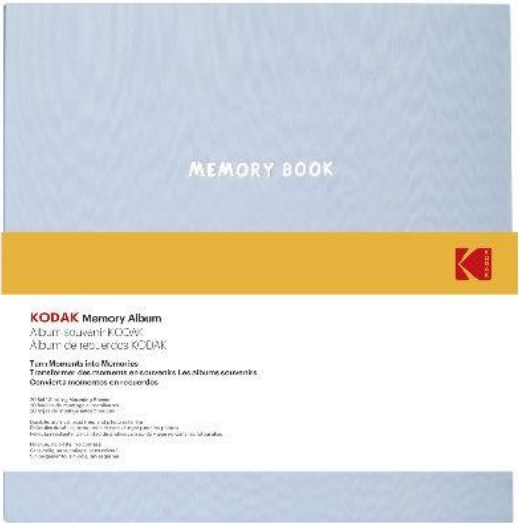
Key Benefits: High end look and feel without the cost.

Product Details

- KODAK Memory Albums are the easy way to collect our favorite moments. Perfect to preserve memories of every celebration from birthdays, holidays, graduations, weddings and special events.



Memory Albums



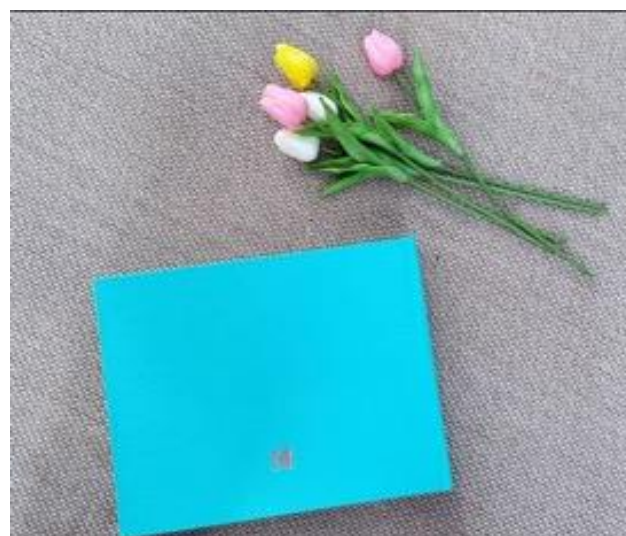
Memory Albums, with Inserts



KODAK Memory Album

Cardstock Frame Photo Book

- Elegant Design – Sleek cardstock frame with a premium feel, complementing your cherished photos.
- Ample Storage – Holds up to 52 4"x6" or instant sizes photos across 13 pages.
- Fits pictures from most popular instant cameras.
- Secure Protection – Grooved pockets keep photos in place and shield them from dust and damage.
- Easy to Use – No glue or tape needed; simply insert photos for a neat display.
- Perfect Gift – A stylish and practical choice for holidays, birthdays, and special moments



KODAK Memory Album | Cardstock Frame Photo Book

- Holds up to 52 4"x6" photos across 13 pages.



KODAK Memory Album | Cardstock Frame Photo Book

- Holds up to 52 instant size(86 x 54mm or 3.39 x 2.13”) photos across 13 pages.

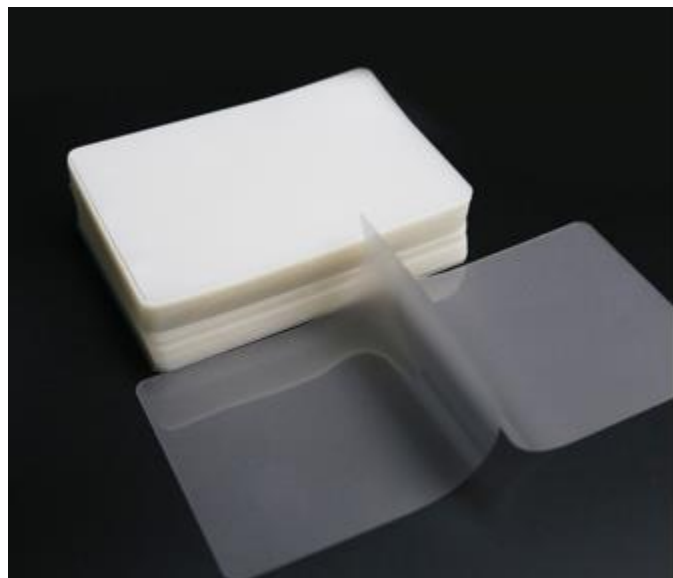


Kodak Laminating Pouches

Preserve and protect your captured moments

High quality and transparent sheets are great for protecting and preserving documents, photos, menus, recipe cards, certificates, name tags, artwork and more. Keep your documents, artwork, and photos protected forever!

- 100 pack 220 × 307mm Laminating Sheets | 80 microns
- Holds A4 Sheets
- High Transparency – Ensures clear visibility for documents and photos.
- Versatile Protection – Suitable for A4 files, waterproof, dustproof, and fade-resistant.
- Durable & Secure – High-quality material prevents bubbles and curling.
- Easy to Use – Compatible with standard thermal laminators, simple operation.
- Glossy & Matte are both available

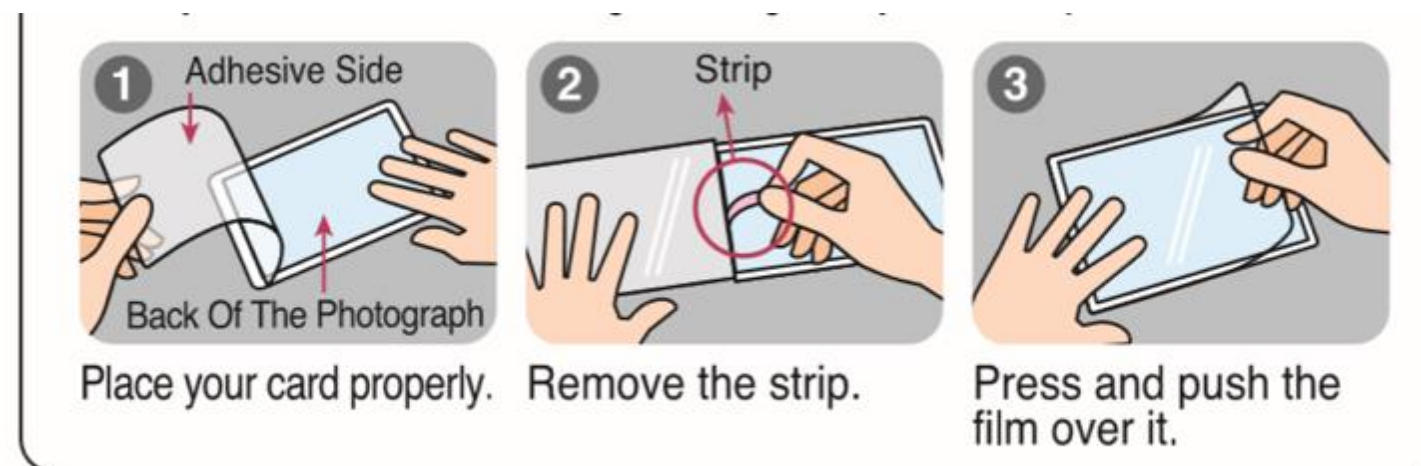


KODAK Laminating Pouches

Instant Self-Laminating Cards

A quick and hassle-free solution for protecting business cards, labels, and much more.

- 66X100MM – One pack of 10 sheets
- No laminator required – Safe and easy to use with no special equipment needed.
- Quick and simple – Just peel, seal, and protect in seconds.
- Ultra-clear finish – Ensures sharp and professional-looking results.
- Durable protection – Shields documents from moisture, dirt, and everyday wear and tear.



Fantac means Kodak quality

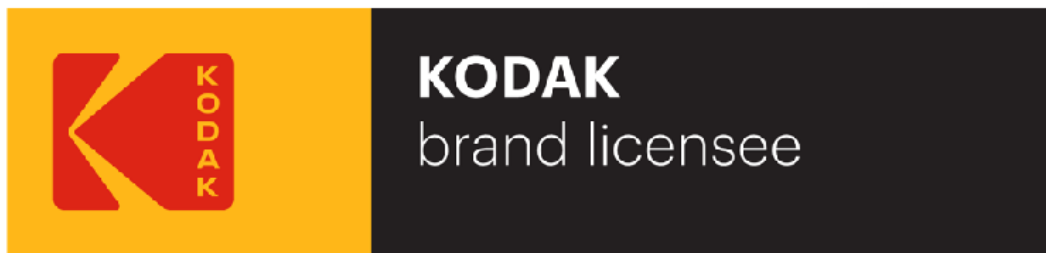
Growing Kodak.

Fantac offers global solutions that meet Kodak's quality standards and regional market needs. Starting in 2009, Fantac has been an approved small format supplier of Kodak licensed inkjet products.

Fantac also produces a full range of products for print-for-pay, professional photography, fine art reproduction, sign, in-house corporate graphics, point of purchase, advertising, exhibit and proofing markets.

Japanese Technology, Kodak Quality and Chinese Cost-Effectiveness.





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